

IT'S MEDICARE ENROLLMENT SEASON!

Your Medicare Playbook

Let your prospects know that you're the credible source to help them with all their medicare questions using the following campaigns.



Medicare
Lead Generation Campaign
(Evergreen)



Medicare Annual Enrollment (2022)
Lead Generation Campaign



Medicare Annual Enrollment (2022)
Prospect Engagement Campaign



Inflation Reduction Act (Medicare)
Single Topic Email

Medicare Educational Session

Educate prospects and clients on Medicare enrollment in your local community. Hold a Q & A event in a library or senior center.

Remember to check out the [CMS Medicare Marketing Guidelines](#) before organizing any event.

